



GRAPHIC DESIGNER & ILLUSTRATOR

CONTACT



216.650.3416



danpeters.r@gmail.com



danpeterscreative.com

PROFESSIONAL EXPERIENCE

Weber Associates

Designer // Sept 2015 – Present

- Independently manage multiple projects and timelines simultaneously
- Partner with clients and management teams to ensure project expectations are met
- Direct client interaction including project planning, collaborative brainstorming and design sessions, and presentation of creative concepts and collateral
- Work closely with a variety of clients including Nationwide, Prudential, Humana, MetLife, Simonton Windows & Doors and Sprint
- Develop custom creative solutions for branding, print, web, video, email, and outdoor applications

Freelance

Designer // 2008 – Present

- Independently work with clients on design and identity application projects.
- Worked with Freedom Whiskey Company, Karen's Dairy Grove and Full Disclosure Home Inspection to produce unique branding solutions
- Design custom websites, invitation suites, packaging and print materials for an array of individual clients

EDUCATION

Miami University, Oxford Ohio

May 2008

BFA in Graphic Design

BFA in Studio Art, Painting Concentration

Laws Hall and Associates

Creative Director // Aug 2007 – Dec 2007

- Advertising practicum combining graphic design, marketing, and communication majors to create a grass roots marketing campaign for paying client Perfetti Van Melle

GO2 Advertising

Senior Designer // Feb 2013 – Sept 2015

- Partnered with Account Services and Copywriting teams to ensure project expectations are met
- Managed and mentored junior designers
- Worked closely with a variety of clients including Sherwin-Williams, Human Rights Campaign, American Heart Association, Dots, Jo-Ann Fabrics, Time-Warner Cable, and Comcast

GO2 Advertising

Designer // Sept 2008 – Feb 2013

- Developed unique, creative solutions to a wide range of client needs including branding, identity systems, printed materials, signage, website design, interactive applications, storyboards and illustrations.

Firebelly Marketing and Design

Intern // May 2007 – Aug 2007

- Worked closely with a full time designer to produce design solutions for small businesses in the Cincinnati area

SKILLS / ATTRIBUTES

- Conceptualization / Brainstorming
- Leadership
- Communication
- Organization / Time Management
- Teamwork

TECHNICAL PROFICIENCIES

- Adobe Creative Suite
- Microsoft Office
- Wordpress

>> *References Available Upon Request*